



OVERVIEW

Since 1965, Dorse and Company have been committed to delivering quality products, innovative solutions, and customer satisfaction to the HVAC industry in the Pacific Northwest.



ROI

Now that Fishbowl and Salesforce are integrated through Autofy, the team at Dorse realized their goals of finding a tool that would simply and easily share data between the two software platforms.

CHALLENGE

The team at Dorse use Fishbowl, a manufacturing and inventory management software for QuickBooks, and Salesforce to manage the business. However, they needed an easy way to integrate their sales process between Salesforce and Fishbowl. Their business goals were to find a solution that offered flexibility in the direction of their data flows, was simple and easy to use, and provided predictability in their integration process.

Benefits

- A tool that easily shares data between Fishbowl and Salesforce at the click of a button
- Eliminated data entry errors and headaches

SOLUTION

Dorse turned to Autofy to answer all of their goals. The Autofy Team took the time to fully understand Dorse's integration needs and kept the solution simple. This helped Dorse avoid costly and overly complicated errors when syncing data. Since integrating Fishbowl and Salesforce, Autofy has been a solid platform with continued support for new integration enhancements.

“Understand your needs, understand your goals and stay engaged throughout the process.”

—Will, President, Dorse

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