



OVERVIEW

OraCoat is the world leader in the breakthrough technology of “oral adhering discs,” which slowly release ingredients in the mouth and are safe for use while sleeping.



ROI

Now that Fishbowl and Salesforce are integrated through Autofy, the team at Dorse realized their goals of finding a tool that would simply and easily share data between the two software platforms.

CHALLENGE

OraCoat sells a variety of products online via their Shopify store. Dawn, the Director of Operations for OraCoat, had to dedicate one full-time employee to enter data from their Shopify online store into QuickBooks. Not only was this time-consuming, but the risk of human errors from manual data entry was huge.

SOLUTION

Instead of forcing her employee to suffer through data entry day after day, Dawn decided to see what options were available and discovered Autofy. After more than two years of integrating Shopify and QuickBooks with Autofy, Dawn’s company has seen huge improvements in not only productivity but data quality as well.

Benefits

- 60% less time to process orders
- Orders are now shipped the same day they are placed
- Improvements in data quality
- Eliminated data entry errors and headaches

“Employees that process orders now have 60% more time in the day to work on other projects/office needs.”

—Dawn, Director of Operations, OraCoat

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